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2,61
Wm. W. Sterling

1873

Ralph W. Sterling

1918

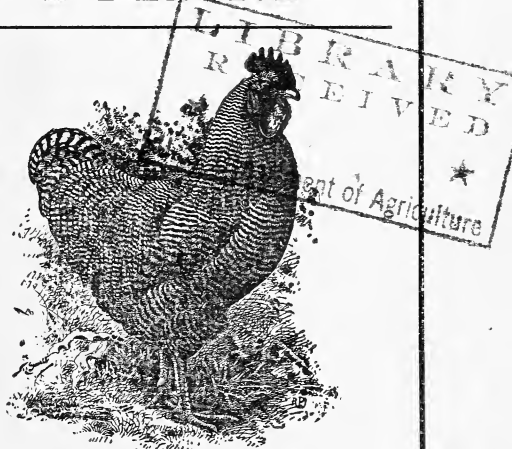
Annual Catalog

FROM THE

STERLING

Seed, Plant and Poultry

FARM



WM. W. STERLING & SON, Props.
Cutchogue, Long Island, Suffolk Co., N.Y.

To Our Patrons

We take pleasure in handing this, our 1918 catalogue, to our friends and customers and extend to you our best wishes for a successful, prosperous year this season. Last year there were more gardens planted than ever before and from all reports almost all of them did well.

This year there should be a still greater increase and, we hope, better success, due not only to more experience in Garden Culture, but more Strenuous Efforts as well.

There is no doubt that "Food will win the War" and we must all do our Utmost to raise all we can, live out of our gardens all we can, and let the wheat and meat go to our Soldier Boys and our Allies.

Seeds of all kinds are scarce and high. Don't be fooled by so-called "cheap" seeds. Good seed can not be sold cheap.

Burpee Seeds are known the World over to be as good as the best and better than most, so don't worry over a few cents extra in cost, if they are a little higher than some of our competitors. The results will pay big dividends, in crops and satisfaction.

Some items are entirely out of the market but we have a good general supply as we go to press. Try and get your seed order in before April 1st. We will do our utmost to fill your orders, even if received after that date.

We are selling Parred Plymouth Rock Eggs for hatching and Baby Chicks.

Strawberry Plants are one of our Specialties. Try a few hundred Wm. Belt, Corsican, Marshal, Wild Wood, 1st Quality and Stephen's Late Champion. They are the six best kinds we have tried yet. One hundred of each of these six kinds for \$3.00, charges prepaid anywhere on Long Island. Prescott's Asparagus Roots are tried and proven the best there is for Garden or Field. The one year old roots will give the longest lived and most satisfactory bed of any size plants you can get.

Seed Potatoes are another specialty of ours. We have a large supply of Mills Prize and Irish Cobbler. We expect to plant over 50% of our own acreage from this stock. That shows we have faith in it.

See Mr. David Jones' testimonial on page 11.

We ask you for your trade and assure you of our best attention and a square deal. Let us hear from you if you want any advice as to planting, spraying or taking care of your crops.

Thanking you for the business you have given us in the past years and assuring you of our best attention to your orders in the future we remain,

Sincerely yours,

WM. W. STERLING & SON.

P. S.—See our offer to pay transportation charges. If you order for small seeds and plants does not amount to \$5.00, get your neighbors to club in with you.

Seed Department

Send Cash with your Order. That saves bookkeeping, bother and worry and is the most satisfactory for all parties concerned. We pay postage on all seeds by the pkt. or oz. and plants by the doz.

Quantities over that if desired to be sent by mail require 5 cents per lb. extra in the 1st and 2nd zones, and 1 cent extra for each additional lb. About all seeds have to be sold by the lb. now and we consider it the fairest and best way. 1 qt. of sweet corn weighs about 1½ lb. 1 qt. of peas and beans weighs about 2 lb. 1 qt of onion sets weighs about 1 lb. Half oz. will be sold at oz. rates, half lbs. at lb. rates, pints at qt. rates and ½ bushels at bushel rates.

We make no charge for packing or packages except in field seeds in bulk. We have to charge for the seamless bags, 40c. each. These bags hold 2½ bu.

REMEMBER, WE SELL BURPEE'S GARDEN AND FIELD SEEDS

For less money than you can buy them elsewhere. We always mention it when any of our seeds come from other sources than from W. Atlee Burpee & Co.

Manorville, L. I., Jan. 28, 1918
Wm. W. Sterling & Son.

Dear Sirs:—The potatoes and other seeds purchased of you last year germinated nicely and yielded well.

Yours very truly,
J. H. CARTER.

Manorville, L. I., June 7, 1917
Wm. Sterling & Son.

Dear Sirs:—The early cabbage plants, onion sets and seeds with later shipment of white beans were very satisfactory, and I am awaiting the remainder of the plants as per my order of April 2.

MISS C. R. LAWRENCE.

Asparagus Roots—1 Year Old

100 plants will set 100 feet of row. 5,000 to the acre.

The seed costs us over \$5 per lb.

	100	1000
Giant Argenteuil, Prescott's selected Stock, superior in every way to any other except80	5.00
Reading Giant, Prescott's largest select ..	.80	5.00

No two-year-old roots.

I have tried your Prescott's Argenteuil and advise any one who wants the best to use this kind. They are cheaper at \$10.00 per 100 than the common kind for a gift.

H. E. GRATHWOHL,

See Mr. Hallock's testimonial on page 9.

Beans—Green Pod

1 lb. will plant 50 ft. of drill.

	pkg. 1b. 15 lb.		
Burpee's Stringless Green Pod stays tender longer than any other sort.15	.35	4.75
Red Valentine, earliest15	.35	
Buist's Bountiful15	.35	
Dwarf Horticultural, shell ..	.15	.40	
Orient Red Eye, shell, fine ..	.10	.30	4.00
White Pea Bean, field10	.25	3.75
White Marrow, field10	.25	3.75
White Kidney, field10	.25	3.75
Red Kidney, field, extra rich for baking10	.25	3.50

Field and shell beans are not from Burpee.

Beans—Wax Pod

Not from Burpee.

	pkg. 1b.	
Imp. Rust Proof Golden Wax15	.40
Pencil Pod Black Wax15	.40
Hodson Wax15	.40

Lima Beans

1 lb. will plant 50 ft. of row.

1 bu. to 1¼ bu. to the acre.

Write for prices on Fordhooks by the bushel.

Lima Beans

Fordhooks and Pole Lima (Dreers) not from Burpee.

	pkg.	lb.
Fordhook Bush Lima, very best for garden or field15	.40
Burpee Improved Bush Lima, very large pods15	.45
Dreers Improved Pole Lima15	.40
Burpee's Giant Podded Pole Lima, 1916 crop, largest15	.40

Beets—Table

One ounce will sow 50 ft. of drill.

	pkt.	oz.	¼ lb
Henderson's Electric XXXX earliest10	.40	1.40
Eclipse, standard extra early ..	.05	.15	.50
Early Model, a winner for earliness and quality05	.25	.85
Burpee's Columbia, the best blood beet, for main crop05	.20	.75
Detroit Dark Red Turnip05	.20	.75
Dark Stinson, quality05	.20	.75
Swiss Chard, large white05	.20	.75
Swiss Chard, Lucullus, large curled05	.20	.75

Burpee's Early Model Beet is the best quality Early Beet I have ever tried. It is light colored but fine.

LINNAEUS ALLEN.

I consider the Columbia Beet the Best Main Crop Beet for table use I have ever tried.

FRANK H. CASE.

Beets—Stock

Use 4 to 6 pounds to the acre.

	oz.	¼ lb.	lb.
Danish Sugar, the very best ..	.15	.50	1.50
Giant Half Sugar, large white	.15	.40	1.30
Golden Tankard, Yellow Mangel15	.40	1.30
Mammoth Prize. Long Red			
Mangel15	.50	1.40

Brussels Sprouts Seed

3 oz. will produce enough plants for 1 acre.

pkt. oz.

A choice strain of seed grown in

Peconic25 .75

We expect to have 25,000 plants to sell in season grown from Peter Hand's Seed. Also a large quantity from the strain listed above.

Cabbage—Long Island Grown

pkt. oz. $\frac{1}{4}$ lb.

Extra Early Jersey Wakefield .. .10 .20 .75

Large Early Chas. Wakefield.. .10 .20 .75

Copenhagen Market, earliest round head10 .70 2.50

Sterling All Season, best second early10 .20 .75

Premium Flat Dutch10 .20 .75

Large Late Drumhead10 .20 .75

Perfection Danish Round Red .10 .60 2.00

We will have a good supply of cabbage plants in season.

Carrot

One ounce will sow 100 ft. of drill; $1\frac{1}{2}$ to $2\frac{1}{2}$ pounds to the acre.

pkt. oz. $\frac{1}{4}$ lb lb.

Danver's Half Long Orange

Burpee's selected stock. .05 .20 .75 1.75

Oxhart. best early05 .25 .90

Chantenay, best 2nd early, quality05 .25 .80 2.25

Celery

Burpee's Selected Seed

pkt. oz.

Golden Self-Blanching20 1.00

White Plume, earliest05 .25

Giant Pascale, best late05 .20

Winter Queen, large late05 .20

We expect to have a good supply of Celery plants in season.

Holbrook. N. Y., Jan. 28. 1918.

Wm. W. Sterling & Son.

Dear Sirs:—We had very good success with our crops last season. Lime certainly gives good results; our onions were the finest we ever raised from seed purchased from you.

L. BLEIMILLER.

Corn—Sweet

1 lb. will plant about 100 hills.

	pkg. lb. 10 lbs.		
Burpee's Golden Bantam, earliest, sweetest and best10	.40	3.50
Cosmopolitan, best and largest 2nd early10	.30	2.75
Howling Mob, large, fine quality10	.30	2.75
Country Gentleman, Shoe Peg ..	.10	.40	3.75
Stowell's Evergreen, main crop ..	.10	.35	3.25
Mammoth Late, largest10	.30	2.75

Corn—Field

1 pk. will plant 1 acre of ground 4ft.x4ft.

per ear lb. 10 lb. bu.
56 lbs.

L. I Red Cob, dent, best suited for this locality ..	.05	.10	.75	3.50
Pop Corn, Queens Golden ..	.20			
Sweet Corn for Fodder20	1.75		

Cucumber

One oz. will plant 50 hills, one lb. to the acre.

	pkt. oz ¼ lb. lb.			
Early Green Cluster, earliest05	.10	.35	1.25
Everbearing prolific05	.10	.35	1.25
Cool and Crisp05	.10	.35	1.30
Arlington White Spine standard for field and garden05	.15	.50	1.75
Fordhook Famous, quality ..	.05	.20	.75	2.50
London Long Green05	.10	.35	1.30

Egg Plant

	pkt. oz.	
New York Spineless Improved15	.60
Burpee's Black Beauty15	.60

Endive

	pkt. oz.	
Giant Green Fringed05	.15

Kale

	pkt. oz.	
Dwarf German Sprouts or Curled Scotch10	.25

Kohl Rabi

	pkt.	oz.
Early White Vienna05	.15

Leek

	pkt.	oz.
Buist's Mammoth10	.25

Lettuce

One oz. will sow 150 ft. of drill.

	pkt.	oz.	¼ lb.
Curled Simpson, for early cutting	.05	.10	.35
Burpee's Earliest Wayahead, earliest head05	.20	.70
Big Boston05	.10	.35
New York or Wonderful, quality	.05	.15	.50
Hanson, very large05	.10	.35
Burpee's Brittle Ice, extra fine	.05	.20	.70
Iceburg, large crisp05	.10	.35
Deacon, best Butterhead05	.10	.35
Trianon Cos., Buist's05	.10	.35

Musk Melon

One oz. will plant 50 hills. Every seed from Burpee, which means quality.

	pkt.	oz.	¼ lb.
Burpee's Netted Gem or Rocky Ford05	.10	.30
Montreal, very large, delicious	.05	.10	.35
Emerald Gem, melting05	.15	.50
Burpee's, Fordhook, large sweet	.05	.10	.35
Burpee's Spicy, quality05	.20	.75
Golden Eagle, best for heavy soils05	.20	.75

Watermelon

One oz. will plant 25 hills.

	pkt.	oz.	¼ lb.
Cole's Early, earliest, very sweet05	.10	.25
Tom Watson, large fine05	.10	.35
Halbert Honey, very sweet05	.10	.35
Kleckly Sweets05	.10	.35
Ice Cream, standard05	.10	.30
Sugar Stick, large sweet05	.10	.25
Burpee's Cuban Queen, large ..	.05	.10	.25
Baby Delight, choice10	.25	

Okra

	pkt. oz. $\frac{1}{4}$ lb.
Perfected Perkins' Long Pod	.05 .10 .25

Onion Seed

Burpee's choicest strains. One oz. will sow 100 ft. of drill.

	pkt. oz. $\frac{1}{4}$ lb.
Prizetaker, Best American Grown, largest yellow	.10 .40 1.50
Yellow Globe Danvers, best win- ter keeper	.10 .40 1.35
Southport Yellow Globe, quality	.10 .45 1.60
Large Red Wethersfield, flat ..	.10 .25 .90
Southport Red Globe	.10 .40 1.50
Southport White Globe, special stock	.10 .50 1.90

Onion Sets

Buist's Selected Philadelphia Fancy. 32 lbs. to the bu.

	pkg. lb. 10 lbs.
White or Silver Skin	.10 .30 2.75
Yellow Globe Fancy	.10 .30 2.50
Dark Red Wethersfield	.10 .30 2.50

Parsley

	pkt. oz. $\frac{1}{4}$ lb.
Extra Double Curled, Emerald	.05 .10 .25
Moss Curled, fine	.05 .10 .25

New Jersey, 1917.

Gentlemen:—I have used your Asparagus plants for three years, setting about seven acres. and I take pleasure in recommending them to all asparagus growers. The roots were uniform in size, consequently an even growth over the entire field, making a three foot growth the first season, and a seven foot growth as one-year-old plants. The Reading Giant seems to grow larger and taller than the Giant Argenteuil, which seems to spread faster, there being twice as many stalks as in the Reading Giant. I think for fancy asparagus the Reading Giant will be the leader.

Yours truly,

J. M. HALLOCK.

Parsnip

	pkt. oz. $\frac{1}{4}$ lb.		
Imp Guernsey, fine05	.15	.50
Hollow Crown, long smooth05	.15	.50

Peas

One lb. will sow 50 ft. of drill.

	pkg. lb. 10 lbs.		
Extra Early Alaska 2 ft.10	.30	2.80
Buist's Morning Star, 2 ft.10	.30	2.70
Gradus, large Early, 2 ft.10	.35	3.40
Thomas Laxton, Buist's, 2½ ft. .	.10	.35	3.25
Little Marvel, Buist's best 2nd early, 1¼ ft.10	.35	3.30
Notts Excelsior 1¼ ft.10	.35	3.25
American Wonder, 1¼ ft.10	.35	3.25
Pride of the Market, Buist's, 2½ ft.10	.35	3.25
Stratagem, main crop, 2 ft. ..	.10	.40	3.50
Champion of England, 4 ft.10	.40	3.50
Buist's Improved Telephone, 4½ ft.10	.35	3.25

Pepper

	pkg. oz.	
Burpee's Chinese Giant10	.75
Neapolitan, large early10	.50
Belle or Bull Nose10	.60
Sweet Upright10	.75
Cayenne. Long Hot10	.50

Pumpkin

One oz. will plant 25 hills.

	pkt. oz. $\frac{1}{4}$ lb.		
Early Sugar, best pie05	.10	.35
Burpee's Golden Oblong05	.15	.50
Burpee's Quaker Pie05	.15	.50
Big Tom or Large Field05	.10	.35
Winter Luxury05	.15	.50

Radish

	pkt. oz. $\frac{1}{4}$ lb.		
Burpee's Earliest Scarlet Button	.05	.20	.75
Scarlet Turnip, white tipped ..	.05	.20	.75
French Breakfast, olive shaped	.05	.20	.75
Crimson Giant Globe05	.25	.90
Buist's Truckers' early money ..	.05	.20	.75

Spinach

One oz. will sow 50 ft. Seed very scarce.

	pkt.	oz.	$\frac{1}{4}$ lb.
Long Standing05	.20	.80
Victoria, best of all05	.20	.75
Norfolk Savoy Leaved05	.20	.80
New Zealand, lasts until frost ..	.05	.20	.80

Salsify (Vegetable Oyster)

	pkt.	oz.
Mammoth Sandwich Island05	.25

Squash

	pkt.	oz.	$\frac{1}{4}$ lb.
Giant Summer Crookneck05	.15	.50
Mammoth White Bush05	.10	.35
Fordhook, Burpee's Bush05	.15	.50
Burpee's True Hubbard05	.15	.50
Red or Golden Hubbard05	.20	.75
Boston Marrow05	.20	.75
Delicata, small, quality05	.20	.75

Seed Oats

2 to 3 bu. to the acre.

Price and kind on application.

Seed Potatoes

Use 600 to 700 lbs. to the acre.

Our Seed Potatoes were grown from new seed last year. The vines were sprayed five times and we have taken the utmost pains to keep them safe from frost and cold this past winter.

We sort them nicely and pack in 100 lb. bags. Come look our stock over, it is A. No. 1.

Prices are variable and liable to change without notice.

	pk.	100 lb. bu. bag
Irish Cobbler, most prolific and profitable early sort60	2.10 3.25

Yaphank, N. Y., Jan. 28, 1918.

Wm. W. Sterling Son.

Dear Sirs:—The Mills Prize seed potatoes I bought from you last season were the best ever bought. They came up perfect and outyielded all others.

Very truly yours,

DAVID JONES.

Seed Potatoes

	pk.	bu.	100 lb. bag
Irish Cobbler, 2nd size40	1.25	2.00
Mills Prize, a selected strain of Green Mountains, very fine yield and quality50	1.90	2.95
Mill's Prize, 2nd size40	1.25	2.00
Orders taken for Maine Grown Stock.			

Teosinte

	oz.	¼ lb	lb.
Good for summer fodder10	.25	.85

Tomato

	pkt.	oz.
Earliana, Selected Livingston's Special Stock10	.50
Ponderosa, largest, meaty10	.55
Livingston's Favorite, standard10	.40
Livingston's Perfection10	.40
Stone, best for canning10	.40
Burpee's Dwarf Giant20	.90

Turnip

One oz. will sow 100 ft., two lbs. per acre.

	pk.	oz.	¼ lb.	lb.
White Egg, early05	.20	.75	2.50
Golden Ball, Yellow Summer05	.20	.75	2.25
Long Island Imp, Purple Top Ruta Baga, Buist's ..	.05	.20	.75	2.50
Rape, Vetch, Canada Field Peas, etc., we can get on short notice. Get our prices before ordering elsewhere.				

Grass Seed

Prices liable to change without notice. Terms strictly cash. We buy the very best grade of Grass Seed from the Nungesser Dickinson Seed Co., and sell as reasonable as the highest quality recleaned Grass Seed can be sold.

Our Hay Mixture for 1 acre is eleven lbs. of Timothy, sowed with wheat in the Fall, and five lbs. Red Clover mixed with three lbs. Alsike Clover sowed the next spring. In sowing alone use the same mixture, adding a little more Timothy and sowing in August or September. Without Clover use 15 to 18 lbs. Timothy to the acre. Use lime if your land is inclined to be sour.

Grass Seed

	Purity	10 lbs. or over	lb.
Timothy	99.80%	.13	.15
Red Clover	99.64%	.36	.40
Alsike Clover	99.00%	.30	.35
Alfalfa, choicest	99.80%	.26	.30
Red Top, Fancy Re- cleaned	94.95%	.18	.20
Kentucky Blue Grass ..	84.05%	.27	.30
Orchard Grass	91.50%	.30	.35
Golden Millet	99.22%	.07 1/2	.10
White Clover, for lawns and pasture	98.15%	.57	.60
Lawn Grass, Burpee's Finest Fordhook Mix- ture30	.32
Crimson Clover, for quality and August sowing, cover crop ..	98.02	.23	.25

For a good lawn use 1 lb. Fordhook Lawn Grass to 300 ft. 100 lbs. to the acre. A good lawn mixture is equal parts by weight of Kentucky Blue Grass, Fancy Red Top and White Clover, or three parts Kentucky Blue Grass to 1 part White Clover.

Flower Seed

	pkt.	oz.	1/4 lb.
Aster, Crego Mixture25		
Aster, Fordhook Favorites20		
Cosmos, Giant Flowering, Mixed	.05	.20	
Nasturtium, Gorgeous Mixed			
Tom Thumb05	.10	.35
Nasturtium, Fordhook, Favorite			
Tall05	.10	.35
Salvia Splendens, Scarlet Sage	.20		
Sunflower, large Russian, per qt.			
Sweet Peas, Burpee's Blend of re-selected Spencer's05	.20	.75
Sweet Peas, Burpee's Best Mixed	.05	.10	.35
Flowering plants, see page 17.			

My past experiences with your seeds and plants have been pleasant.

CHAS. W. YOUNG,

St. James L. I.

The cabbage you sent me before is very fine. Am much pleased with all your plants.

J. BEAVOR WEBB.

Plant Department

We make a specialty of plant raising, in cold frames, hot beds and in the open ground. Customers are invited to come look our plants over and be convinced that it pays to buy Sterling's Plants.

Our Plants are sold as reasonable as possible. 50 of 1 kind will be sold at 100 rates, 500 of 1 kind at 1000 rates. Labor is so high we can not make up an order of one or two hundred of three or four kinds and sell them at 1000 rates.

We pack our plants in wet moss, using the utmost pains, and make no charge for packing or package.

We ship by Express F. O. B. Cutchogue Station. Customer to pay transportation charges unless your order comes to \$5.00 or more made up of different kinds at 100, 200 or 300 rates, the whole order to go forward in one shipment. Then we pay the transportation charges to your nearest Express or Post Office, anywhere on Long Island.

If you want Plants by Parcel Post, add 5c. per doz., 20c. per 100, 30c. per 200 and 40c. per 300. This is an average estimate, some kinds may be more and some less, but we will always include enough extra plants to make up the difference if in any case the extra remittance amounts to more than the postage.

Strawberry Plants Our Specialty

Our Strawberry Plants are well rooted, healthy and true to name. We have 14 of the best kinds to choose from and we are sure you can find a few kinds to suit your soil and taste.

We pack our plants in wet moss and keep kinds well separated and marked.

Wild Wood, Corsican, Marshal, 1st Quality, Wm. Belt and Stephen's Late Champion are the six best kinds we have tried so far. We list them in order of ripening. We will send 100 of each of the 6 kinds anywhere on Long Island, charges prepaid for \$3.00.

Strawberry Plants New Kinds

	doz.	100
Rewastico (Per), large productive ..	.15	.60
Warren (Per), good for heavy soil ..	.15	.60
McAlpin (Per). late, productive15	.60
Late Jersey Giant (Per)15	.60

Older Kinds That We Know Are Good

	doz.	100	200	300	1000
Michael's Early (Per), Earliest ..	.15	.50	1.00	1.25	3.50
Wild Wood (Imp.), productive, sweet	.15	.60	1.00	1.40	4.00
Corsican or Rykeman (Per.), large, sweet, no acid ..	.15	.60	1.10	1.50	4.50
Marshal (Per.), Hope Farm Strain superior in quality and size15	.75	1.40	2.00	6.00
Wm. Belt (Per.), quality, productive15	.60	1.10	1.50	4.50
Brandywine (Per.), large district flavor15	.60	1.10	1.50	4.50
1st Quality (Per.), fine in yield and flavor15	.60	1.10	1.50	4.50
Chesapeake (Per.), fine quality15	.75	1.40	2.00	6.00
Stephen's Late Champion (Per.)	.15	.60	1.10	1.50	4.50
Gandy (Per.), latest.	.15	.60	1.10	1.50	4.50

(Per.), means perfect blossoms and (Imp.) means imperfect blossom. The (Imp.) kinds need (Per.) kind planted every third or fourth row to pollenize the blossoms and make perfect fruit.

Our Garden Collection

200 Strawberry Plants for \$1.00 in any of the three following combinations:

- 100 Wild Wood and 100 1st Quality.
- 100 Michael's Early and 100 Brandywine.
- 100 Michael's Early and 100 Wm. Belt.

Plants in August and September

Any of the above kinds, new plants from our new bed at \$1.00 per 100.

Potted Plants at \$2.25 per 100, potted on order.

Raspberry Plants

	doz.
St. Regis, Fall Bearing, Red40
Idaho, Red very prolific, but throws out. few suckers60

Rhubarb

	per root	doz.
Old Fashioned Pie Plant10	1.00

HOT BED PLANTS

Ready in May and June.

Sweet Potato Plants

	doz.	100	1000
Yellow Jersey, productive15	.60	4.50
Gold Skin, quality and yield ..	.15	.60	4.50

Tomato Plants

Transplanted, well hardened, stocky plants from Burpee's and Livingston's Seed.

	1 doz.	3 doz.	100
Spark's Earliana, Livingston's Selected20	.50	1.00
Ponderosa, large and meaty20	.50	1.00
Stone, best for canning20	.50	1.00
Favorite, very prolific20	.50	1.00
Perfection, perfect in shape20	.50	1.00
Dwarf Giant or Ponderosa20	.50	1.00
Livingston's Manyfold Earliest big red sort25	.75	1.50

Pepper Plants

	doz.	100
Long Red Cayenne20	1.50
Belle or Bull Nose20	1.50
Neapolitan, large, early20	1.50
Chinese Giant, largest20	1.50
Sweet, Upright, fine20	1.50
New Sweet Salad Earliest30	
Livingston's Prolific Yellow Sweet.	.30	

Egg Plants

Transplanted, well rooted, hardy.

	doz.	3 doz.
Imp. New York Spineless40	1.00
Black Beauty, early40	1.00

Flowering Plants

Hardy, well-rooted plants.

	each	doz.
Pansy Plants, ready in April05	.35
Cosmos, Giant Flowering05	.30
Aster, Crego Giants05	.40
Aster, Fordhook Favorites05	.40
Salvia Splendens, Scarlet Sage05	.40

FIELD GROWN PLANTS

Ready from June 20th to August 20th.

All plants are healthy and grown on fresh sod ground from the best seed stock procurable.

Brussels Sprouts

	doz.	100	1000
From selected seed grown in			
Peconic15	.50	2.00
From Peter Hand's Seed15	.50	2.50

Cauliflower

Seed very scarce.

	doz.	100	1000
Association Erfurt, large15	.75	5.00
Henderson's Erfurt, choice15	.75	5.00

Cabbage Plants

	doz.	100	1000
Sterling All Season, 2nd best			
early15	.50	2.00
Late Flat Dutch15	.50	2.00
Large Late Drumhead15	.50	2.00
Drumhead Savoy15	.50	2.00
Danish Round Red15	.50	2.00

Much pleased with the celery plants. Received them Saturday after sending the card.

RUSHTON G. FOSTER,

Springs.

Very much pleased with Cabbage and Brussels Sprouts plants. Came in good order.

H. J. CHICHESTER.

Asparagus Roots—One Year Old

From C. W. Prescott's seed, the best in America.

	doz.	100	1000
Reading Giant, best for fancy	.15	.80	5.00
Giant Argenteuil, biggest cropper15	.80	5.00

Celery Plants

From Burpee's Selected Seed.

	doz.	100	1000
White Plume, earliest15	.50	4.00
Golden Self Blanching, French stock15	.50	4.00
Winter Queen, large15	.50	4.00
Giant, Pascale, sweetest late ..	.15	.50	4.00
Livingston's Snowwhite, early crisp, fine flavor15	.60	5.00

Wm. W. Sterling & Son.

Dear Sirs:—Enclose post office order for \$2.30 for sack potatoes and one dozen egg plants. Thanking you for the same; they were in fine condition. Thanking you again. Yours very truly.

C. W. BENNETT.

Poultry Department

Barred Plymouth Rocks, Parks' Strain.

We find this Strain is superior to any we have ever tried.

The hens lay a large, rich, brown egg, they are heavy layers. have long bodies, broad backs and are nicely barred, a medium dark shade. We are mating up three pens of these birds this year and are selling the eggs for hatching and Baby Chicks as reasonable as possible.

Pen No. 1

A Parks \$10.00 Pedigree Bird. received from Mr. Parks this past Winter.

Mated to the pick of our flock, 10 pullets and old hens of exceptionally fine marking and with the true laying shape and type.

This is a fine pen of Barred Rocks. Eggs from this mating @ \$2.00 per setting of 15 eggs. No Baby Chicks.

Pen No. 2

3 Parks' cock birds, large, well marked, handsome birds from Mr. Parks' trap nested stock. These birds came from Mr. Parks' breeding pens in 1916 and 1917.

Mated to 35 hens that we have carefully selected for our choice breeding pen of layers. Eggs from this mating..\$4.50 per 50 eggs

	8.00	"	100	"
Baby Chicks	5.00	"	25	chicks
	9.50	"	50	"
	18.00	"	100	"

Pen No. 3

A Parks' Cock Bird, called by one Rock enthusiast the best bird on our farm. Also a Parks cockerel purchased of Mr. Parks this past Winter. A fine bird. bred from a heavy laying trap nested female. Mated to 30 fine well bred Parks' pullets. Come look our flocks over and be convinced that we are breeding Rocks right, and true to form.

Eggs and Baby Chicks from this mating same as from Pen No. 2.

5% off these prices if you come and get the eggs and chicks from our Farm.

Our Guarantee

We guarantee the fertility of our eggs for hatching to be 60 per cent. in January and February; 75 per cent. in March and April and 80 per cent. in May and June. We feel sure they will run much more fertile than the guarantee but if they run below, return the infertile eggs to us, charges prepaid, and we will replace them free of charge or replace the whole order at half price. In selling Baby Chicks we guarantee correct count and safe delivery.

Order Now

Orders for Eggs and Baby Chicks booked at any time. One-half the amount of purchase price should be included in the order and the balance should be sent five days before date for the order to be filled.

Westhampton, N. Y., Jan. 21, 1916.

Mr. Sterling:

Dear Sir:—Am enclosing check for the three B. P. Rock cockerels. They are nice birds. Am pleased with them.

Truly yours.

W. F. GIERASCH.

Manorville, L. I. Feb. 15, 1917.

B. P. Rock Cockerels were duly received and are very nice birds.

J. H. CARTER.

Cyphers Incubators and Brooders

We are the Authorized Agents for the Cyphers Incubator Co. and can supply you with their Incubators and Brooders direct from them.

They have given up Manufacturing Poultry Supplies of all kinds but we expect to carry a full line, getting them from the MacNiff Hort. Co., of New York, so call on us if in need of any kind of Poultry Supply. Give us a list of anything you may need and we will give you the best price possible.

2ND HAND INCUBATORS

We have 2nd Hand Cyphers Incubators as low as \$12.00 each. Come look them over. We will sell you a 244 Egg Cyphers Incubator that has never been used and B. P. Rock Eggs enough to fill it for your first hatch for \$45.00

cash. Also have a 2nd hand No. 2 machine with B. P. Rock Eggs enough to fill that for \$35.00 cash. A 2nd hand No. 1 machine with eggs enough to fill it for \$25.00 cash. No. 3 machines cost now \$49.00. You can buy one of our No. 3 machines for \$18.00. Help is so scarce and high we are closing out our Incubators as we mean to give up the Baby Chick business and just furnish our Barred Plymouth Rock Eggs for hatching after this season.

Write us if in need of Incubators, Brooders, Hovers, Coal Burning Hovers, or any kind of Poultry Supplies.

Prices of Cyphers Standard Incubators

No. 0	70 eggs	\$18.00
No. 1	144 "	28.50
No. 2	244 "	41.50
No. 3	390 "	49.00

We allow the freight charges anywhere on Long Island on these new machines.

Hovers, Brooders and Supplies

If in need of Coal Burning Hovers of any kind, Adaptable Hovers, Out Door Brooders, or any kind of Poultry Supplies, kindly call on us and we will be glad to give you our prices and descriptions, sending you a Mac Niff catalogue if you wish one.

We keep Drinking Founts, Leg Bands, Nest Eggs, Remedies, Lice Powder, Napcriol, Feed, and Shell Hoppers, always in stock. Prices on application.

Poultry Feeds

We keep in stock Oyster Shell, Grit, Charcoal, fine, Alfalfa Meal, coarse; Beef Scrap, Ground Oats, Ground Bone. Prices on application.

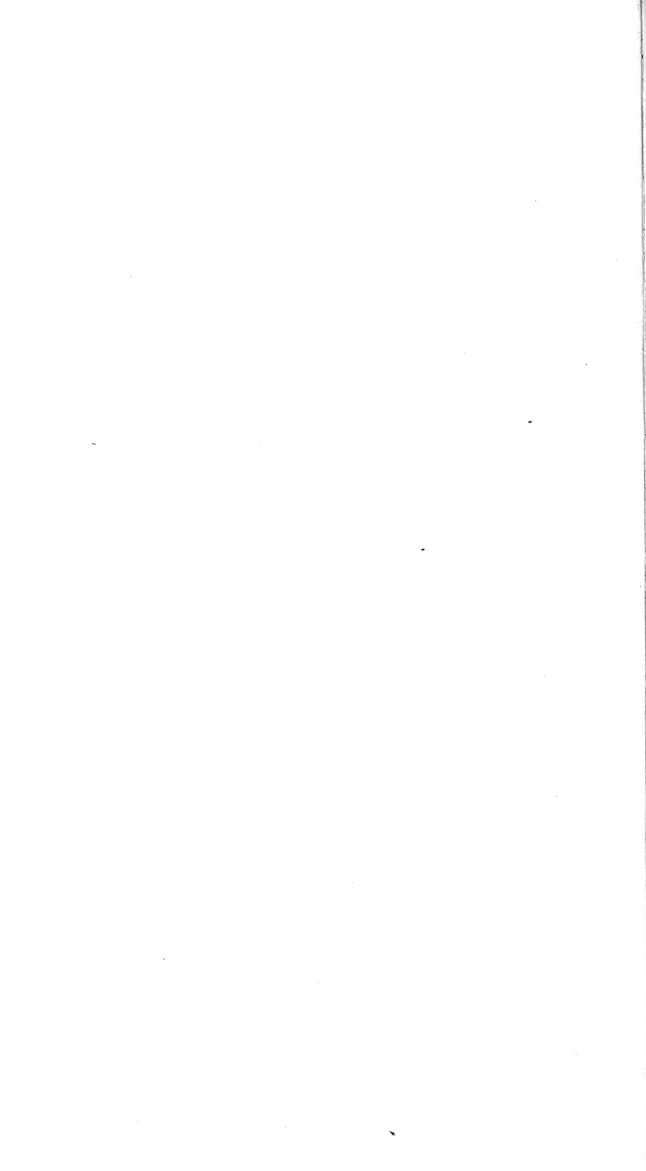
Miscellaneous

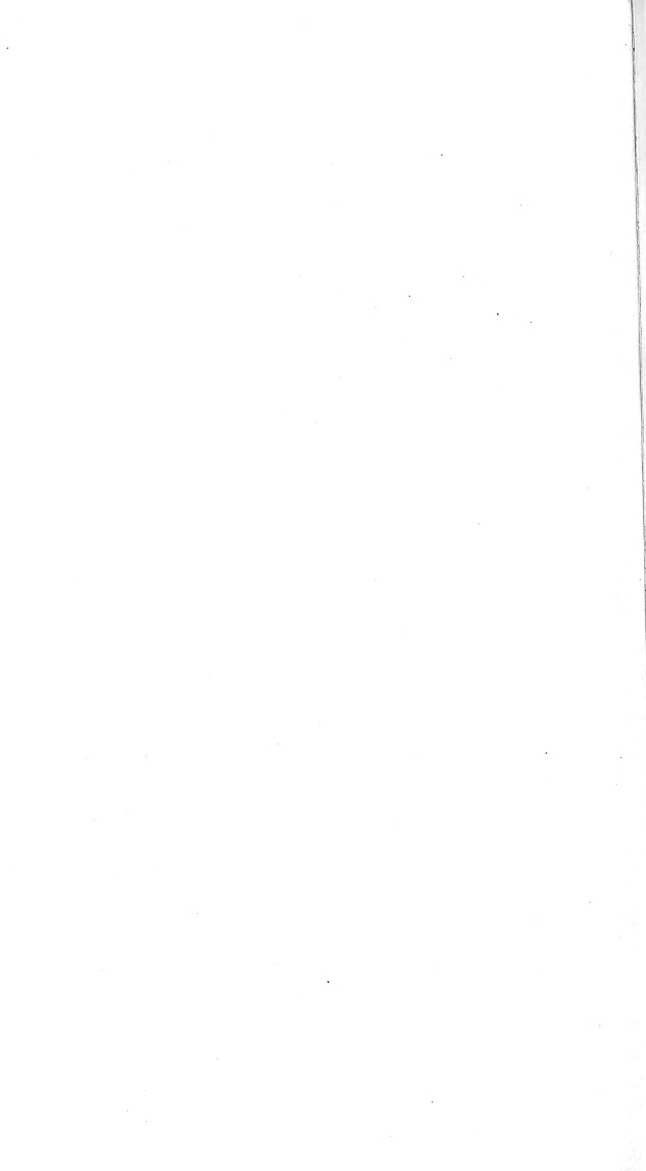
Sulphur, flowers of, used for dusting seed potatoes, spraying, etc., per lb. .10, per 10 lbs. .80.

Tobacco dust, fine ground, for plant lice, chicken lice, melon bugs, etc., per lb. .10, per 10 lbs. .60.

Scalecide and Lime Sulphur for spraying dormant trees.

Let us know your wants and we will try to supply them.





Wm. W. Sterling & Son guarantee that their Garden and Field Seeds come straight from Burpee, unless otherwise stated, and their Grass, Clover and Alfalfa Seed comes direct from the Nungesser, Dickinson Seed Co., and that they always purchase the best grade on the market. We cannot guarantee your results.



Address all communications and make all money orders payable to

Wm. W. Sterling & Son

CUTCHOGUE, LONG ISLAND, N. Y.